



December 2015

What's New at Feel Beautiful Today

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Year in Review

2015 truly has been an exciting year for Feel Beautiful Today. Some highlights include hosting our very first big event. We celebrated our fifth anniversary with our inaugural "friendraiser" event, *Beautiful Moments for Hope*, where over 100 guests were in attendance to learn more about our programs and mission. This summer, we also held our first ever tennis round robin tournament series. Participants played for prizes as well as helped create Boxes of Love for patients. Other noteworthy news includes the addition of two new beneficiaries-in-kind: Grady Hospital and the American Cancer Society's Hope Lodge.



Awards

Feel Beautiful Today received several recognitions this year including an article published in the AJC and a story published in the National Endowment for the Arts. FBT was also awarded the 2015 Best of Roswell Award in the Nonprofit Institutions category by the Roswell Award Program. Below are the corresponding links.

[AJC: "Program Aims to Make Cancer Patients Feel Beautiful"](#)

[National Endowment for the Arts: "My Art Story"](#)

[Best of Roswell: "Nonprofit Institution Category"](#)

Up and Coming

We also have some *very* exciting news as 2015 comes to a close. In January of 2016 we will be rolling out two new programs: ***Through My Window*** for adults and ***Luna*** for kids and teens. Both of these programs were designed to bring our brand of love, hope and encouragement to patients who cannot physically be present for our workshops for patients. They are also a way of providing patients with a wonderful distraction when FBT is not able to deliver a program in person. The programs are delivered as "Art care packages" and are assembled ahead of time by our volunteers. Corporations or individuals can purchase these packages and donate them to the hospital or cancer centers of their choosing for patients to enjoy at their leisure. In other news, we are expanding our programs to COLOMBIA!!!! Our goal for 2016 is to offer 10 workshops for 150 patients as well as deliver 25 art care packages. We are so excited for what 2016 holds. Our goal, with your help, is for FBT to positively impact the quality of life of an additional 1,000 patients. Stay tuned for more!!



Opportunities for You

Did you know that over 90% of the money that is donated to FBT is used to bring our programs free of charge to cancer patients, survivors and their families? We have no paid staff which means everything that is done is through volunteers giving of their time, resources and talents. The generosity of people like you is what allows FBT to continue to bring hope in a time where hope seems scarce. As you make your New Year's Resolutions for 2016, would you consider donating your time to helping us

improve the quality of life of 1,000 cancer patients?

Below are several ways for you to help:



- Do you like to host parties? Then how about hosting a “Boxes of Love” event with some of your friends or coworkers and make a cancer patient’s day! Just a few hours of your time and a \$20 donation per person can provide hand-crafted jewelry made with love for cancer patients. They will greatly appreciate knowing that someone like you cares.
- Are you a small business owner, decision maker or influencer at a company that is interested in funding worth-while causes? Do you want to make a difference in your community? Partnering with FBT as a Corporate Sponsor is a great way to do so! With multiple levels to choose from, FBT offers several opportunities to directly impact cancer patients at our 15 beneficiaries-in-kind hospitals. When you choose a sponsor level, you provide a certain number of patients in infusion centers, radiation centers, and in-patient and out-patient facilities the opportunity to participate in our programs free of charge.
- Is leadership or strategic vision one of your strengths? We are putting together two new volunteer committees: Donor Development and Community Outreach. If either of these is something you are interested in being a part of, send an email with your bio and personal statement to teamfbt16@feelbeautifultoday.org by January 20th. We are always looking for ways to better reach our community and fundraise effectively.

Thank You, Gracias and God Bless

As this year comes to a close, we cannot reiterate how blessed we feel to have accomplished so much. All glory goes to the architect behind FBT. Thank you for your continued support and interest in Feel Beautiful Today. Because of you, we continue to offer love, hope and encouragement to countless women and girls affected by cancer. May your holidays be blessed and your new year filled with joy.

**Remember FBT is a 501(c)(3) non profit organization and
all your donations are tax deductible.**

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Learn More



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Feel Beautiful Today
1160 Oakhaven Dr
Roswell, GA 30075
US

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