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Feel Beautiful Today Celebrates its Fourth Anniversary *Four years of Serving Cancer Patients and Survivors in Atlanta*

Roswell, Georgia – September 25, 2014 – The Feel Beautiful Today organization (FBT), a 501(c)(3), created in 2010 with the mission of providing love, hope and encouragement to women and girls affected by cancer, is excited to announce its fourth anniversary of service to the community. FBT will celebrate the anniversary with a variety of events throughout September and October to benefit cancer patients and survivors.

This September marks the four-year anniversary of the birth of FBT. What started as a desire to help friends through a cancer diagnosis and treatment has become a successful movement to reach countless women and girls affected by cancer. In August of 2011, FBT officially became a 501(c)(3) and in the past four years has become a trusted provider of programs for cancer patients and survivors at local area cancer centers and hospitals in the area of Arts-in-Health. The list of beneficiaries has grown to include: Atlanta Cancer Care, Cancer Wellness at Piedmont, Children's at Egleston, Children's at Scottish Rite, Gwinnett Medical Center, Rally Foundation, The Atlanta Ronald McDonald House Charities, The Cancer Survivors Network at Saint Joseph's and SEGO, The Northside Hospital Cancer Institute, The Winship Cancer Institute at Emory, and the Wellstar Cancer Network.

Through these beneficiaries-in-kind, FBT has been able to bring its three programs to more than 2,700 oncology patients and survivors. "Boxes of Love", the first program offered by FBT, has given birth to Patient Workshops and the newest program, Joined in Hope, which relies on both the patient and the medical staff to create one meaningful piece of jewelry.

"The four-year anniversary of the founding of FBT is quite a milestone," said Biviana "Bivi" Franco, president and founder of Feel Beautiful Today, Inc. "We want to celebrate this incredible occasion with the partners and patients we serve in Atlanta." In honor of its fourth anniversary and cancer awareness month, FBT aims to bring its "Boxes of Love" to 100 cancer patients and survivors by delivering 50 boxes to local beneficiary hospitals and sponsoring 50 cancer patient workshops by the end of October.

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About Feel Beautiful Today:

Feel Beautiful Today®, is a 501(c)(3) non-profit that was established in September of 2010, with the singular mission of providing love, hope and encouragement to women and girls affected by cancer. The organization partners with cancer centers and hospitals who are focused on providing "Integrative Oncology" -- an approach that looks at the whole patient, body, mind and spirit. FBT is staffed entirely by volunteers, which enables us to invest more than 90% of the donations received into fulfilling our mission. Since 2010, FBT has delivered more than 2700 "Boxes of Love" to women and girls affected by cancer.

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