



FOR IMMEDIATE RELEASE

Media Contact: Biviana Franco
Founder, Feel Beautiful Today
T: 770.757.1188
info@feelbeautifultoday.org
www.feelbeautifultoday.org

Feel Beautiful Today Hosts Its Inaugural “Friendraiser”

Beautiful Moments for Hope - Hosted by the Chapman Center Wellness at Piedmont

Roswell, Georgia—August 24, 2015— The Feel Beautiful Today organization (FBT), a 501(c)(3) created in 2010 with the mission of providing love, hope and encouragement to women and girls affected by cancer, announces its inaugural “friendraiser” event, *Beautiful Moments for Hope*, hosted by Thomas F. Chapman Family Cancer Wellness at Piedmont on Thursday September 24th, 2015 from 5 p.m. to 7 p.m.

Carolyn Helmer, LCSW, Manager Chapman Cancer Wellness at Piedmont Atlanta recognizes that programs like Feel Beautiful Today have a significant impact on increasing a survivor’s sense of purpose, esteem and wellbeing. “I am very excited about hosting this event to help raise awareness and increase the support for further growth of this organization,” said Helmer.

Beautiful Moments for Hope will be a night centered around the stories of survivors as well as testimonials from both Emory’s Director of Guest and Volunteer Services and Northside Oncology Project Coordinator about Feel Beautiful Today’s impact on their respective hospitals. It is an honor to receive the support of incredible organizations and hospitals like Piedmont,” said Biviana Franco, FBT’s founder and president. “This event is extra special because it commemorates 5 years of service to women and girls affected by cancer in cooperation with our wonderful sponsors – who without their support, none of what we have accomplished would have been possible,” added Franco.

The event is by invitation only and will include a wine tasting, live music and an interactive station for guests to experience the programs FBT designs for patients. The center piece of the room will be a live timeline of Feel Beautiful Today’s history from conception to the present. FBT would also like to thank the following organizations for supporting this event: Raymond James & Associates, Inc., Connect First, Inc., Independent Study Academy, Inc., The Vain & Harry Fish Foundation, Casa Nouva Italian Restaurant, Vitas Health Care, Cakes by Darcy, Frankie’s Italian Restaurant and Kim Bates Photographic Art.

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About Chapman Cancer Wellness at Piedmont:

Chapman Cancer Wellness at Piedmont offers comprehensive, complementary services and programs for anyone affected by cancer at any phase in his or her cancer journey. Professionally-led programs include education, relaxation and stress reduction, movement and exercise, expressive arts, meditation, support groups, individual nutritional and psychological counseling, cooking demos and social events.

The mission is to consistently provide quality psychosocial programs as an adjunct to conventional medical care that improves quality of life and promotes health and wellbeing. All programs are free and open to anyone in greater Atlanta affected by cancer. Locations include Atlanta, Newnan, Fayette and Henry. Call 404-425-7944 for more information or visit piedmont.org/cancerwellness

About Feel Beautiful Today:

Feel Beautiful Today® is a 501(c)(3) non-profit that was established in September of 2010 with the singular mission of providing love, hope and encouragement to women and girls affected by cancer through “Arts in Health” programs. The organization partners with cancer centers and hospitals who are focused on providing "Integrative Oncology" -- an approach that looks at the whole patient, body, mind and spirit. FBT is staffed entirely by volunteers, which enables us to invest more than 90% of the donations received into fulfilling our mission. Since 2010, FBT has delivered more than 3500 “Boxes of Love” to women and girls affected by cancer.

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