



Feel Beautiful Today

Sponsorship Overview For Feel Beautiful Today

Background

- ❑ **Mission:** Bringing hope, encouragement and love to women and girls affected by cancer
- ❑ **Established:** 2010
- ❑ **Vision:** To provide patients with creative programs that can assist with their healing process
- ❑ **Beneficiaries:** 16 Hospitals and Cancer Centers along with their patients in Atlanta
- ❑ **Proceeds:** More than 90% of the donations go to support the mission
- ❑ **Results:** FBT has touched the lives of more than 4,000 women and girls affected by cancer

Testimonials

"Our cancer patients leave the Feel Beautiful Today events in such great spirits and are always so proud of their creations. I have seen so many faces light up over the course of the event and have seen friendships form. These events are about so much more than making a piece of jewelry, they are therapy, for patients that need it the most."

Rachel White, RD, CSO, LD, CNSC
Oncology Registered Dietitian
WellStar Cancer Network

"When given to our patients, their reaction to your organization's donation are priceless as they open the box and see this delicate and beautiful piece of jewelry that was made for them. It not only makes our patients "Feel Beautiful Today", but lets them know that they are cared about and are beautiful every day!... Thank you! Thank you!"

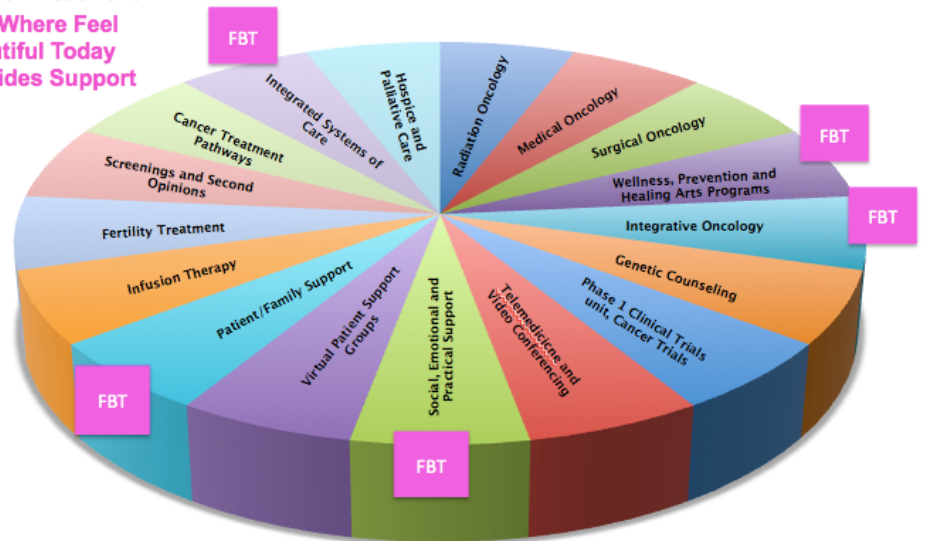
DaVida Lee-Williams, Manager, Guest & Volunteer Services, Winship Cancer Institute at Emory

FOUNDATION HIGHLIGHTS

How many women do you know, who have been affected by cancer? The statistics mirror what we instinctively know; that 1 in 3 women are at risk of developing and 1 in 5 in dying of cancer in their lifetime. Feel Beautiful Today®, is a 501(c)(3) non-profit foundation that was established in September of 2010, with the singular mission of providing love, hope and encouragement to women and girls affected by cancer. **The organization partners with cancer centers and hospitals who are focused on providing "Integrative Oncology" -- an approach that looks at the whole patient; body, mind and spirit.** FBT is staffed entirely by volunteers, which enables the organization to invest more than 90% of the donations received into fulfilling its mission. Since 2010, FBT has delivered its programs to more than 4,000 women and girls affected by cancer.

Best Practices for Cancer Treatment

And Where Feel Beautiful Today Provides Support



PROGRAM DESCRIPTION

FBT offers workshop events at local hospitals, cancer centers, cancer support groups, and rehab centers free-of-charge for patients, caregivers, and family members. Whether the patient is hospitalized or just waiting for treatment for the day, we provide an opportunity for stress relief and a calm atmosphere where they can focus on creativity and beauty rather than their health concerns. **The workshops complement the cancer center and hospitals' efforts to help the overall mental and physical health of their patients.**

The entire process provides the patients and their family members with a sense of accomplishment – especially those who have never created jewelry. If the patients are feeling well enough, they are encouraged to leave their hospital rooms to work on making some beautiful jewelry for themselves or others. They begin by picking out one of our designs – each is based on a story of encouragement. The materials are pre-sorted by local community volunteers and the kit contains everything needed to assemble the piece. No prior experience is necessary and most patients finish in the allotted time. For those who need some help, our volunteers show them how and let them complete the project. Their completed bracelet is then placed in an organza bag with an inspirational message and packaged inside their "Box of Love."

Beneficiaries



Why We Serve

47,390 new cases of cancer were reported in Georgia in 2014

This is in addition to **49,280** new cases in 2013

Source: American Cancer Society Cancer Facts and Figures 2013 and 2014

PROGRAMS

Boxes of Love

FBT partners with corporations, individuals and service groups willing to sponsor workshops in homes, schools, office settings, and community centers. Workshop participants are encouraged to make a donation to cover the cost of the materials. This is the primary source of income for the organization and defrays the cost of bringing patient workshops to cancer treatment centers. The pieces created in community workshops are donated and delivered to one of a dozen partner-in-kind beneficiaries in the Atlanta metro area.

Workshops for Patients

FBT also provides the programs directly to patients who are battling cancer along with their caregivers at local hospitals, cancer centers, cancer support groups, and rehab centers. Whether the patient is hospitalized or just waiting for treatment for the day, we can provide a little stress relief and a calm atmosphere where they can focus on creativity and beauty rather than their health concerns and situation. The workshop participants report experiencing a uniquely positive sense of relaxation as they are occupied in "making something" and distracted away from their health crisis for an interval.

Joined in Hope

This is a new two-stage program in which the caregiver, or a medical staffer, creates one half of a beautiful necklace. Then, the patient creates the second half of the necklace. Designed with pearls and crystals in a unique design symbolizing their journey. The two pieces are then joined by a beautiful charm; united as a representation of their hope and commitment.

SPONSORSHIP OPPORTUNITIES

As a Feel Beautiful Today Corporate Sponsor, you will be directly providing support for women and girls affected by cancer. It will also elevate your company's reputation and credibility for action-oriented support of cancer centers and hospitals that are courageously fighting this terrible disease.

SPONSORSHIP OPTIONS AND LEVELS

Level	Donation	You Sponsor a Program for:
Pearl Level	\$10,000	400 Patients
Crystal Level	\$7,500	300 Patients
Amethyst Level	\$5,000	200 Patients
Quartz Level	\$2,500	100 Patients
FBT Friend - 50	\$1,250	50 Patients
FBT Friend - 30	\$750	30 Patients
FBT Friend - 20	\$500	20 Patients
FBT Friend - 10	\$250	10 Patients