

Feel Beautiful Today



FOR IMMEDIATE RELEASE

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***Feel Beautiful Today to Participate at the St. Joseph's Hospital
Annual Celebration Honoring Cancer Survivors***

ALPHARETTA, GA (JUNE, 2012). Feel Beautiful Today®, a 501(c)(3) non-profit organization, created in September 2010 with the *mission of providing love, hope and encouragement to women and young ladies affected by cancer through gifts of beautiful, hand-made jewelry*, is excited to announce its participation in the Saint Joseph's Hospital annual celebration of life event.

For the past 20 years, Saint Joseph's Hospital hosts an annual celebration honoring cancer survivors and their families in the community. The Tea Reception Celebration is part of National Cancer Survivors Day®, an annual, worldwide Celebration of Life that is held in hundreds of communities throughout the United States, Canada and other participating countries. It is a unique and symbolic event that shows the world that life after cancer diagnosis can be meaningful and productive.

The Art Show will be held on June 3, 2012, from 2:00 pm - 4:00 pm, at the Carroll Conference and Education Center at Saint Joseph's Hospital. Feel Beautiful Today (FBT) has announced that it will provide St. Joseph's with four (4) original art pieces created by FBT's founder, Biviana Franco. The proceeds from the sale of the artwork will be used to provide art therapy workshops to patients and their families at St. Joseph's Hospital where they will create "Boxes of Love" for themselves or their family members.

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“We are honored to be a part of this incredible event and look forward to providing the patients and their families with a well-deserved break and a little more love, hope and encouragement”, said Bivi Franco, Founder of Feel Beautiful Today.

About St. Joseph’s Hospital

Saint Joseph’s Hospital of Atlanta has deep roots in our community and its strength is their people. Since being established as Atlanta’s first post-civil war hospital, Saint Joe’s has grown into a 410-bed, acute-care hospital that is recognized as one of the leading cancer referral centers in the Southeast. We are distinguished as a top 50 hospital and one of the few hospitals in the world to receive Magnet Recognition for Nursing Excellence. Saint Joseph’s medical staff includes more than 750 physicians and a growing staff of more than 3000. Saint Joseph's Center for Cancer Care & Research is equipped with state-of-the-art diagnostic equipment for the early detection of cancer offering comprehensive cancer care programs and services for the patient, family and the community.

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Winship Cancer Institute:

Winship Cancer Institute of Emory University, www.winshipcancer.emory.edu/, is Georgia's first and only cancer center designated by the National Cancer Institute (NCI). For more than 70 years, Winship Cancer Institute has worked tirelessly to prevent, treat and cure cancer. Winship Cancer Institute is part of The Robert W. Woodruff Health Sciences Center of Emory University.

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About the Organization:

Feel Beautiful Today is a 501© (3), created with the sole purpose of providing encouragement, hope and God’s love to women and girls affected by cancer through programs as “Jewelry Workshops for Patients” and “ Boxes of Love” .

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