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Feel Beautiful Today Partners with Rally Foundation To Provide "Boxes of Love" to Pageant Participants at Fashion Funds the Cure

Marietta, Georgia – March 25, 2011 – The Feel Beautiful Today organization created in 2010 with the *mission of providing love, hope and encouragement to women and young ladies affected by cancer through gifts of beautiful, hand-made jewelry*, announced today that it has been honored by being asked to provide their "Boxes of Love" to the pageant participants at the upcoming *Fashion Funds the Cure – Rally on the Runway* private shopping event and runway show.

This is the second annual Fashion Funds the Cure – Rally on the Runway private shopping event and runway show. It is sponsored by Robert Mondavi Wines and Mercedes-Benz USA, on Thursday, April 14, 2011 at Bloomindale's, Lenox Square. "We are honored to be a part of the event and are excited about the opportunity to partner with Rally Foundation to offer love and encouragement to these beautiful young ladies and mothers," said Biviana "Bivi" Franco the founder and Chief Passion Officer behind this wonderful organization. Fashion Funds the Cure – Rally On the Runway is a very special fashion show. Supporters are treated to fine wines, delicious delicacies from top area restaurants, private shopping, and an incredible live and silent auction. "This is an exciting event where each of our supporters has the unique opportunity to help make the memory of a lifetime for a young child battling cancer by sponsoring his or her participation in the show. We are pleased that the Feel Beautiful Today Foundation has agreed to provide their "Boxes of Love" to these young ladies and their mothers as a tribute to their style and beauty," said Donna Watkins, Operations Coordinator for the Rally Foundation.

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About Rally Foundation

Rally Foundation, a 501(c)(3) non-profit organization, empowers volunteers across the country to raise awareness and funds for childhood cancer research to find better treatments with fewer long-term side effects and, ultimately, cures. For every dollar Rally receives, 93 cents goes to support its mission

About Feel Beautiful Today

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