



## **FOR IMMEDIATE RELEASE**

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### **Feel Beautiful Today Celebrates its First Anniversary**

Marietta, Georgia – Sept 10, 2011 – The Feel Beautiful Today organization announced today that it will be celebrating its first anniversary this September 2011. The organization was created in 2010 with the mission of giving love, hope and encouragement to women affected by cancer through gifts of beautiful, hand-made jewelry.

Every month, Feel Beautiful Today volunteers and staff serve together to create one-of-a-kind jewelry pieces that are then donated to women affected in some way by cancer. To date, Feel Beautiful Today has donated more than 280 “Boxes of Love”. Biviana Franco, founder of Feel Beautiful Today, says: “As we approach our first anniversary, it is hard not to take a moment to reflect on how much God has blessed our efforts at Feel Beautiful Today. We have been blessed to have so many wonderful volunteers whose hard work and support have enabled us to provide our “Boxes of Love” to more than 280 women and young girls affected by cancer.” “I would also like to thank our beneficiaries who provide us with inspiration, encouragement and a wealth of insight as we strive to grow our organization. We could not have achieved our goals this year without their help,” continues Mrs. Franco. These partners include: Atlanta Cancer Care; Atlanta Ronald McDonald House Charities; Atlanta Women’s Cancer Care; Dekalb Medical Center; Egleston Children’s Hospital; Georgia Cancer Center; and Rally Foundation.”

#### **About Feel Beautiful Today**

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