



FOR IMMEDIATE RELEASE

Media Contact: Biviana Franco
Founder, Feel Beautiful Today
T: 770.757.1188
www.feelbeautifultoday.org

Winship Cancer Institute of Emory University is a gift-in-kind beneficiary of the 2012 Feel Beautiful Today event.

ALPHARETTA, GA (August 2012). Feel Beautiful Today, a 501(c)(3) non-profit organization, created in September 2010 with the *mission of providing love, hope and encouragement to women and young ladies affected by cancer through gifts of beautiful, hand-made jewelry*, is excited to announce a jewelry-making workshop to benefit patients at Winship Cancer Institute of Emory University during Patient Appreciation Week on Thursday, November 1, 2012.

Winship Cancer Institute is the only National Cancer Institute (NCI) designated cancer center in Georgia. With a focus on moving research breakthroughs into new cancer treatment innovations, Winship Cancer Institute is committed to giving cancer patients the hope and care they need using the most cutting edge technology.

As part of Winship Cancer Institute's second Patient Appreciation Week, Feel Beautiful Today volunteers and staff will be leading a jewelry-making workshop for up to 50 Winship patients. "We are honored to participate in this art therapy workshop and look forward to providing these patients with a bit of joy and hope during a difficult time in their lives", said Bivi Franco, Founder of Feel Beautiful Today. Participants can either keep the bracelets that they make or donate them to other cancer patients. "This could have a profound effect on both of their outlooks," said Franco. All of the jewelry materials will be donated free of charge by Feel Beautiful Today, and its community volunteers will be on hand to assist the patients. The hope of both organizations is to affect positively the lives of the patients and others around them. Feel Beautiful Today is proud to be associated with such a great organization and shares in Winship's belief that the next great discovery in cancer research and treatment can only happen with a focus on commitment, care, and collaboration.

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Winship Cancer Institute:

Winship Cancer Institute of Emory University, www.winshipcancer.emory.edu/, is Georgia's first and only cancer center designated by the National Cancer Institute (NCI). For more than 70 years, Winship Cancer Institute has worked tirelessly to prevent, treat and cure cancer. Winship Cancer Institute is part of The Robert W. Woodruff Health Sciences Center of Emory University.

Media Contact:

Lynne Anderson, Director of Communications, Winship Cancer Institute, 1365-C Clifton Road, Atlanta, GA 30322, Virginia.l.anderson@emory.edu.

About the Organization:

Feel Beautiful Today is a 501© (3), created with the sole purpose of providing encouragement, hope and God's love to women and girls affected by cancer through programs as "Jewelry Workshops for Patients" and "Boxes of Love".

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