



Feel Beautiful Today

2019 Fighting Cancer with Hope Fashion Show Fundraiser

Background

- ❑ **Mission:** Bringing hope, encouragement and love to cancer patients and survivors through Arts in Health programs
- ❑ **Established:** 501(c)(3) non-profit formed in 2010
- ❑ **Vision:** To provide patients with creative programs that can assist with their healing process and improve their quality of life
- ❑ **Beneficiaries:** 14 Hospitals and Cancer Centers in Georgia
- ❑ **Proceeds:** More than 90% of the donations go to support the mission
- ❑ **Results:** More than 8,100 cancer patients and survivors have benefitted

EVENT OVERVIEW

Feel Beautiful Today (FBT) would like to extend a special invitation to our fourth annual "Fighting Cancer with Hope" Fashion Show and Luncheon on Wednesday, April 17th. This event was created to inspire, empower and bring hope to beautiful warriors in our community coping with their cancer diagnosis and treatment. Every year we choose 15 of these courageous and diverse women to become our models. It is inspiring to learn their stories and witness how they confidently walk the runway wearing the latest Spring collection from Dillard's at the gorgeous and elegant venue that The Metropolitan Club in Alpharetta provides.

The afternoon will feature a formal, seated lunch, desserts, drinks, an exciting silent auction, a fashion show, a photographic narrative exhibit and a presentation from our executive director. Tickets are \$50 each, and all proceeds, including the silent auction, will benefit Feel Beautiful Today. For more information on how you can buy tickets, donate or for sponsorship opportunities, please contact us at info@feelbeautifultoday.org or visit <http://www.feelbeautifultoday.org>.

FBT is a 501(c)(3) nonprofit organization established in 2010 to provide love, hope and encouragement to oncology patients in Georgia through Arts in Health programs. The organization is fully staffed by volunteers, which allows us to use more than 90% of the donations we receive to deliver our Arts in Health programs to the top 14 cancer centers and hospitals in the Atlanta metro area. Since the beginning, FBT has delivered its programs at no cost to the nearly 8,100 cancer patients and survivors we've served.

PROGRAM OVERVIEW

Our team and supporters recognize that it isn't just the physical act of fighting cancer that's important, but it's also caring for the mind and spirit. An infusion room is one of the last places we would choose to be. Unfortunately, for many cancer patients, it becomes a major part of their journey. More than 85% of FBT's Arts in Health programs involve visits to local infusion rooms and radiation centers. Our workshops are delivered directly to patients receiving chemotherapy and radiation treatments, free of charge. We use the arts as a tool to encourage patients and humanize their experience.

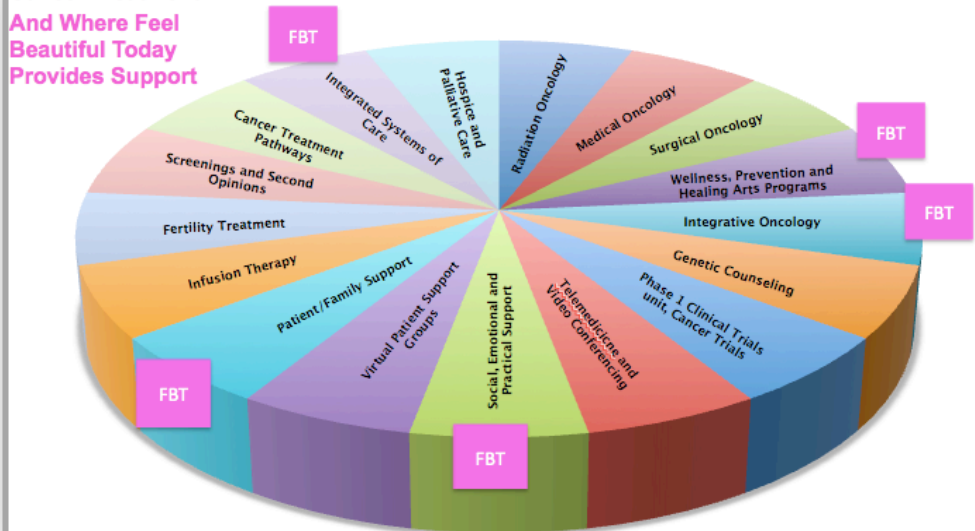
We often hear patients tell us that our programs are an unexpected and welcome surprise that brings light into their day. **The artistic tasks allow them to feel love and support from others, while their minds are focused on something beautiful and positive.** Please join us as a sponsor for our fashion show event, so that together we can become love in action and a strong source of light for those fighting the cancer battle.

"Feel Beautiful Today is a wonderful organization. They have been a welcome addition to our Arts In Health program at Winship by bringing the art of jewelry making to our patients and creating an atmosphere of support, ease, and care, as they work one on one with each person. This adds to the patient-family centered care environment that Winship and Emory Healthcare hold dear. Our patients and staff members see the value in having such a wonderful program and look forward to Biviana and her wonderful volunteers each time that they come."

DaVida Lee-Williams, Manager, Guest & Volunteer Services, Winship Cancer Institute at Emory

Best Practices for Cancer Treatment

And Where Feel Beautiful Today Provides Support





PATIENT FEEDBACK

"I found beauty and peace in my experience today. Thanks for sharing and whisking me away during my difficult chemo day."

"I felt relaxed and not pressured. It was very enjoyable to sit and chat and make something at a relaxing pace."

"Thank you so much for bringing happiness and joy with the arts to all those in need of a smile."

"Very pleased and happy that I took the time to experience the coloring and the pleasurable art of creating something."



48,850 new cases of cancer were reported in Georgia in 2017

This is in addition to 56,920 new cases in 2018

Cancer Facts & Figure from American Cancer Society

Cancer Centers We Serve in Georgia



Ready to Provide Hope to Cancer Patients in GA?

As a Feel Beautiful Today Event Sponsor or Donor, you will be directly providing support for patients affected by cancer. Please join us as a sponsor for this fashion show event, so that together we can become love in action and a strong source of light for those fighting the cancer battle. To ensure that our sponsors are properly recognized in the event program and promotions, **application and payment must be received no later than April 10, 2019.**

Sponsorship Opportunities	Donation	Number of Tickets	Company Name Listed on Table	Logo Recognition on Website & on Tickets	Recognition on Printed Program	Pre/post Event Social Media Mention	Logo and link on pre and post email Blast	Main Sponsors Poster	Event info Table/pre Fashion Show	ROSE Donor Poster	Recognition as Silent Auction Donor
Hope	\$5,000	10	✓	✓	✓	✓	✓	✓	✓		
Warrior	\$3,000	6		✓	✓	✓	✓	✓			
Love	\$1,500	4		✓	✓	✓	✓	✓			
Strength	\$800	3		✓		✓	✓	✓			
Gold Table Host	\$600	10	✓			✓				✓	
Silent Auction Donor						✓					✓
Pink	\$400	2				✓	✓		✓		
Bronze 1/2 Table Host	\$350	5								✓	
Rose Donate a Ticket	\$50									✓	