



FOR IMMEDIATE RELEASE

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Feel Beautiful Today Partners with Brownie Troop 11763 To Provide “Boxes of Love” for Cancer Patients at North Fulton Hospital

Roswell, Georgia – March 25, 2014 – The Feel Beautiful Today organization, a 501(c)(3), created in 2010 with the mission of providing love, hope and encouragement to women and young ladies affected by cancer through gifts of beautiful, hand-made jewelry, is excited to announce today that it partnered with Pam Shinholster, cancer survivor and volunteer at North Fulton Hospital, to host a jewelry-making workshop where Brownie Troop 11763 sponsored and created 15 “Boxes of Love” to benefit women and girls affected by cancer.

Brownie Troop 11763 is part of the Roswell Service Unit here in Georgia. The troop raised the funds to create the 15 Boxes of Love, which will benefit women and girls affected by cancer, by asking for donations from customers purchasing Girl Scout cookies at their booth. “FBT congratulates the leaders and Brownies of troop 11763 for their caring hearts and willing hands. Their efforts will truly be appreciated by the recipients of these Boxes of Love”, said Biviana Franco, Founder of Feel Beautiful Today. The boxes were created at an event at the Cross of Life Lutheran Church and will be delivered to cancer patients at North Fulton Hospital. “We would also like to thank Pastor Terri Stagner-Collier, of Cross of Life, and her daughter, Nellie Collier for supporting the event and providing the venue”, continued Franco.

FBT partners with more than eleven local area cancer centers and hospitals to serve women and girls affected by cancer through three innovative programs. The flagship program, “Boxes of Love”, is where volunteers donate their time to create one-of-a-kind bracelets that are then provided free of charge to cancer patients throughout the Atlanta area. The second, “Joined in Hope”, is a program where caregivers and their patients each create one part of a necklace and later combine the two pieces to celebrate their union. Finally, the “Patient Workshops”, hosted by cancer centers and hospitals, allow the patients themselves to select a design that moves them and, with the help of FBT volunteers, create a beautiful bracelet that is designed to provide a constant source of encouragement and be an enduring reminder that they are not alone in their fight.



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About Feel Beautiful Today

Feel Beautiful Today®, is a 501(c)(3) non-profit that was established in September of 2010, with the singular mission of providing love, hope and encouragement to women and girls affected by cancer. The organization partners with hospitals and cancer centers that are focused on providing "Integrative Oncology" -- an approach that looks at the whole patient, body, mind and spirit. FBT is staffed entirely by volunteers, which enables us to invest more than 90% of the donations received into fulfilling our mission. Since 2010, FBT has delivered more than 2300 "Boxes of Love" to women affected by cancer.

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