



## **FOR IMMEDIATE RELEASE**

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### **MundoHispanico Honors Feel Beautiful Today Founder with a Community Service Award**

ALPHARETTA, GA (January 2012) – MundoHispanico, part of Cox Media Group, Inc., honored Biviana Franco recently with its Prominent Hispanic Leaders of the Year Award 2011 (Personajes Destacados del Año). The Feel Beautiful Today founder was recognized as the community service leader of the year for her work with women and young girls affected by cancer.

Each year MundoHispanico recognizes individuals whose contributions improve the quality of life for members of Georgia's Hispanic community and abroad. The newspaper uses these awards to spotlight selfless individuals whose actions provide a valuable contribution to society and that showcase the richness of Latino culture. Although the winners are from different backgrounds and professions, they share a similar passion to helping others and improving the community. Mrs. Franco was joined by nine other amazing individuals from a doctor from who led a team at Emory Hospital during the first hand transplant in Georgia to one of the top Hispanic public officials. Mrs. Franco founded Feel Beautiful Today, a 501(c)(3) non-profit organization, in September 2010, as a way of providing love, hope and encouragement directly to women and girls affected by cancer. "I am proud of this recognition and hopefully it will help us get our message out to even more women and girls affected by cancer that in spite of their situation, they are still beautiful." Volunteers meet regularly to hand-craft one-of-a-kind jewelry pieces that join together the softness and purity of pearls with colorful semi-precious stones and crystals and then lovingly package them in a hand painted box that includes an inspirational message of love, hope and encouragement. These "Boxes More of Love," as they are now affectionately referred, are then donated free of charge to cancer centers throughout Atlanta who in turn distribute them to their patients. Mrs. Franco and the community volunteers hope that when the recipients wear the bracelets and earrings, they will feel a sense of encouragement and support at a time when they need it most.

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**About Feel Beautiful Today:**

Feel Beautiful Today is a 501© (3), created with the sole purpose of providing encouragement, hope and God's love to women and girls affected by cancer through programs as "Jewelry Workshops for Patients" and "Boxes of Love".

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