



*Feel Beautiful Today*

**FOR IMMEDIATE RELEASE**

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**FEEL BEAUTIFUL TODAY RECEIVES SPONSORSHIP FROM PRIMERICA**

Roswell, GA – (May 16, 2016) — Feel Beautiful Today (FBT), a non-profit organization created in 2010 with the mission of providing love, hope and encouragement to women and girls affected by cancer through Arts in Health programs, announced they recently received a substantial sponsorship from Primerica, the largest independent financial services marketing organization in North America, based in Duluth, GA.

“We are incredibly excited to announce a sponsorship from such a prominent and effective financial solutions company,” said Biviana Franco, Founder and Director of Feel Beautiful Today. “A \$2,500 sponsorship amount goes a long way to support our Arts in Health programs.”

The collected funds are being directed to fund Feel Beautiful Today’s “Boxes of Love” program for benefitting 100 cancer patients at the following hospitals: twenty at Grady Hospital, twenty at DeKalb Medical, twenty at Gwinnett Medical, twenty at Emory Winship Cancer Institute, and twenty at Northside Hospital.

“Our workshops were created to provide our members with an opportunity to change the focus of their attention towards a creative project that aids in their healing process. This setting enables them to meet others in their exact situations, and form lifelong friendships and bonds while expressing themselves artistically. The number one goal is to decrease the amount of stress individuals endure while fighting for their lives.”

**Feel Beautiful Today:**

Headquartered in Roswell, GA, Feel Beautiful Today®, a 501(c)(3), was established in September of 2010 with the singular mission of providing love, hope and encouragement to women and girls affected by cancer through “Arts in Health” programs. The organization partners with cancer centers and hospitals who are focused on providing “Integrative Oncology” -- an approach that looks at the whole patient: body, mind and spirit. FBT is staffed entirely by volunteers, which enables us to invest more than 90% of the donations received into fulfilling our mission. Since inception, FBT has delivered our Arts in Health Programs to more than 4,000 women and girls affected by cancer. For more information about FBT, please visit our website at [www.feelbeautifultoday.org](http://www.feelbeautifultoday.org) or follow us on Facebook: Feel Beautiful Today.

**Primerica, Inc:**

Primerica helps Main Street families change their financial lives – focusing on the middle market while so many other companies focus on the wealthy. Our mission is to help families earn more income and become properly protected, debt free and financially independent. \*Primerica refers to Primerica, Inc. and its affiliated companies

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