Feel Beautiful Today

Pain, confusion, despair, and loss are all emotions felt deep within individuals affected by cancer... whether a patient, family member, or friend. While on that long and arduous road to recovery and healing, those struggling because of the illness can feel utterly defeated and alone. Feel Beautiful Today is a local organization striving to provide hope and encouragement to women and young girls by offering them a "Box of Love." Inside these carefully crafted boxes are unique handmade bracelets. Each is created by volunteers who meet monthly and are then donated to patients or family members at several participating cancer centers in the Atlanta area. In the first year of operation, 258 families received these cherished tokens of hope, love, and encouragement at a time when it was needed most.

Recently, to kick off its second year of service, Feel Beautiful Today partnered with Rally Foundation to help promote its 46 Faces Campaign. September is Children's Cancer Month and this Campaign was designed to bring awareness to the alarming fact that every day 46 children are diagnosed with cancer. Feel Beautiful Today was asked to provide 71 Boxes of Love to 46 mothers and 23 young girls

that have been affected by cancer. These pieces will be handed out to these brave women and young girls in September. "We are blessed to be a part of this incredible campaign and hope that it lets these mothers and young girls know that they are not alone," said Biviana Franco, Founder of Feel Beautiful Today.

Feel Beautiful Today received its 501(c)(3) status in August and celebrated that accomplishment by being honored as the beneficiary of a bold new program recently launched by Chrysalis Experiential Academy. This innovative program was designed to provide CEA girls with a glimpse of life as an entrepreneur. "With generous partners like Chrysalis, Feel Beautiful Today will be able to provide even more joy, support and comfort to the many more women affected by

Feel Beautiful Today
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