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Winship Cancer Institute of Emory University is a gift-in-kind Beneficiary of the 2014 Feel Beautiful Today Event to Benefit Patient Appreciation Week

Roswell, Georgia – May, 2014 – The Feel Beautiful Today organization, a 501(c)(3), created in 2010 with the mission of providing love, hope and encouragement to women and young ladies affected by cancer through gifts of beautiful, hand-made jewelry, conducted a jewelry-making workshop for patients at Winship Cancer Institute of Emory University during Patient Appreciation Week held this past April 15th, 2014.

Winship Cancer Institute is the only National Cancer Institute (NCI) designated cancer center in Georgia. With a focus on moving research breakthroughs into new cancer treatment innovations, Winship Cancer Institute is committed to giving cancer patients the hope and care they need using the most cutting edge technology. As part of Winship Cancer Institute's third Patient Appreciation Week, Feel Beautiful Today volunteers and staff led a jewelry-making workshop for 25 Winship patients.

"Having Feel Beautiful Today come and conduct a jewelry workshop during our Patient Appreciation Week was a real treat and allowed Winship to bring a level of cheer and smiles to our patients as they waited for their appointments. It was a real joy to see the enthusiasm of our patients as they created their bracelets and when they completed them. A big thank you to Feel Beautiful Today for the wonderful work they do and allowing Winship and our patients to be a part of it." Said Mrs. DaVida Lee-Williams, Manager, Guest & Volunteer Services.

FBT is proud to be associated with such a great organization and shares in Winship's belief that the next great discovery in cancer research and treatment can only happen with a focus on commitment, care, and collaboration.

More



“With our program, we hope to complement the efforts of hospitals and cancer centers like Winship that are offering an integrated care program to their cancer patients”, said Biviana Franco, Founder of Feel Beautiful Today. Since its inception, Feel Beautiful Today, has delivered its programs to more than 2,600 women and girls affected by cancer in the metro area. The goal of both organizations is to positively affect the lives of the patients and their families.

About Winship Cancer Institute:

Winship Cancer Institute of Emory University, www.winshipcancer.emory.edu/, is Georgia's first and only cancer center designated by the National Cancer Institute (NCI). For more than 70 years, Winship Cancer Institute has worked tirelessly to prevent, treat and cure cancer. Winship Cancer Institute is part of The Robert W. Woodruff Health Sciences Center of Emory University.

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About Feel Beautiful Today:

Feel Beautiful Today®, is a 501(c)(3) non-profit that was established in September of 2010, with the singular mission of providing love, hope and encouragement to women and girls affected by cancer. The organization partners with cancer centers and hospitals who are focused on providing "Integrative Oncology" -- an approach that looks at the whole patient, body, mind and spirit. FBT is staffed entirely by volunteers, which enables us to invest more than 90% of the donations received into fulfilling our mission. Since 2010, FBT has delivered more than 2300 “Boxes of Love” to women affected by cancer.

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