



## **FOR IMMEDIATE RELEASE**

Media Contact: Biviana Franco  
Founder, Feel Beautiful Today  
T: 770.757.1188  
[www.feelbeautifultoday.org](http://www.feelbeautifultoday.org)

### **Polo Women's Club hosted a "Beat Cancer Bracelet Making Workshop"**

To Benefit the Feel Beautiful Today foundation

**Alpharetta, GA** (October, 2013). On October 4<sup>th</sup>, 2013 Polo Women's Club hosted a luncheon to benefit the Feel Beautiful Today foundation. The luncheon, which featured a "Boxes of Love" service project, help raise raised \$400.00, enough to provide 32 "Boxes of Love" to women and girls affected by cancer in the Atlanta area.

"Polo Women's Club created 20 of the one of a kind "Feel Beautiful Today" bracelets and were then packaged in the beautiful hand made jewelry boxes enclosed with a note of Hope, Love & Encouragement to be donated to patients at hospitals and cancer centers all over Atlanta", says founder, Biviana Franco. "These will be delivered to Nurse Navigators, at our beneficiaries-in-kind organizations, who will then present these beautiful bracelets, lovingly created by the volunteers from the Polo Women's Club, to their cancer patients".

Feel Beautiful Today ([www.feelbeautifultoday.org](http://www.feelbeautifultoday.org)) serves women and girls in the Atlanta area affected by cancer through its 3 innovative Programs: "Boxes of Love" community events like this one, "Joined in Hope" and "Patient Workshops". Feel Beautiful Today was founded in 2010 by artist Biviana Franco as a way of providing love, hope and encouragement to women and girls affected by cancer. Since its inception, the organization has donated more than 1900 "Boxes of Love" either directly to patients or through its partnership with 11 hospitals and cancer centers throughout the Atlanta area.

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**About Polo Women's Club:**

Polo Women's Club luncheons are held on the first Friday of each month at the Polo Club House and are open to women throughout Forsyth and surrounding counties. Lunch and events begin at 12 p.m. and last according to the event. For more information, please contact them directly at: [polowomensclub@gmail.com](mailto:polowomensclub@gmail.com).

**About Feel Beautiful Today:**

Feel Beautiful Today®, is a 501(c)(3) non-profit that was established in September of 2010, with a singular mission of providing love, hope and encouragement to women and girls affected by cancer. Over 40% of people born today will get cancer during their lifetime based on current rates of cancer incidence, according to the government's National Cancer Institute. Nearly everyone has had a loved one or friend touched by cancer. In the case of the founder, Biviana "Bivi" Franco, when this terrible disease touched several close friends and relatives, she felt compelled to find a way to help. The organization is entirely staffed by volunteers. This enables the organization to invest more than 90% of the donations received into fulfilling its mission. For more information, please visit our website, [www.feelbeautifultoday.org](http://www.feelbeautifultoday.org) or send us an email, [info@feelbeautifultoday.org](mailto:info@feelbeautifultoday.org).

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