



## **FOR IMMEDIATE RELEASE**

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### **Feel Beautiful Today Receives a \$1,000 Grant from WellCare**

**In Recognition of WellCare's 30th Anniversary #GivingTuesday**

**Roswell, Georgia (December 1, 2015)** — The Feel Beautiful Today organization (FBT), a 501(c)(3) created in 2010 with the mission of providing love, hope and encouragement to women and girls affected by cancer, announces that it was honored with a \$1,000 grant from WellCare Health Plans, Inc. (NYSE: WCG) in support of its mission.

WellCare Health Plans gave a total of \$30,000 to nonprofit organizations across the country in honor of the company's 30<sup>th</sup> anniversary and #GivingTuesday. WellCare selected the organizations based on employee nominations and made awards in increments of \$1,000 in recognition of each year the company has been serving lower income and medically complex populations. #GivingTuesday is a global day dedicated to giving back to the community. Held on the Tuesday after Thanksgiving, the day is meant to inspire people to contribute to charities and causes to strengthen communities and to help those with less.

"At WellCare, we have a strong culture of service grounded in helping our members and those who live in their communities live better and healthier," said Larry Anderson, WellCare's senior vice president and chief human resources officer. "This gesture is our way of recognizing the efforts of local social service organizations that help people meet their basic needs for food, shelter, clothing and safety – all of which have a significant impact on overall health."

Since 2010, FBT has been providing "Workshops for Patients" in collaboration with 15 Beneficiaries-in-kind hospitals and cancer centers in the Atlanta area. The programs are provided free-of-charge for their oncology patients and survivors. The sole purpose of the workshops is to provide women and girls affected by cancer with an opportunity to change the focus of their attention towards a creative project that aids in their healing process. In these settings, they begin to meet others that are going through a similar situation, which

provides hope and enables them to open up. This in turn decreases the amount of stress in the situation.

“The organizations we selected have a strong foothold in their local communities and are a vital part of sustaining the social safety net because they meaningfully reduce the impacts of poverty,” said Blair Todt, WellCare’s senior vice president and chief legal and administrative officer and secretary, and president of the WellCare Community Foundation. “Decreases in funding are causing local, community-based public assistance organizations to cut back services. Efforts such as this contribute to our holistic approach to help sustain the social safety net to support the health and vitality of our members, their families and communities at large.”

After reviewing more than 350 requests, organizations focused on helping build stronger and healthier communities were entered into a pool from which the winners were randomly selected.

- The 30 recipients of the \$1,000 awards are:
- 1Voice Foundation, Brandon, Florida
- AFIRE of Pasco County, Inc., New Port Richey, Florida
- Bakas Horses for Handicapped, Tampa, Florida
- Best Buddies, statewide locations, Florida
- Boys and Girls Club of Tampa Bay, Tampa, Florida
- Brian Christopher Lanier Wings of Hope Foundation, Winter Park, Florida
- Domestic Violence Action Center, Honolulu, Hawaii
- Dress for Success Tampa Bay, Tampa, Florida
- Feel Beautiful Today, Roswell, Georgia
- Florida Institute for Community Studies (FICS), Tampa, Florida
- Food of Life Outreach Ministries, Inc., Florida City, Florida
- High Risk Hope, Inc., Tampa, Florida
- Hispanic Health Initiatives, Casselberry, Florida
- Homeless Empowerment Program (formerly HEP), Clearwater, Florida
- House of Ruth, Louisville, Kentucky
- Jacob's Touch, Tampa, Florida
- Lupus Foundation of America Inc., Washington, D.C.
- Mr. Strong Foundation, Inc., St. Petersburg, Florida
- Music & Memory, Mineola, New York
- Pleasant Valley Connection, Inc., Greenville, South Carolina
- Ronald McDonald House Charities of Tampa Bay, Tampa, Florida
- Senior Action, Greenville, South Carolina
- Share the Blessings Ministry, Port Charlotte, Florida
- Sickie Cell Association of Hillsborough County, Tampa, Florida
- Special Olympics of NY, New York, New York
- The Michael J. Fox Foundation for Parkinson's Research, New York, New York

- The National Wheelcats Association, Guthrie, Kentucky
- The Refuge at Jumper Creek, Inc., Bushnell, Florida
- The Spring of Tampa Bay, Inc., Tampa, Florida
- Yes! Of America United, Inc., Tampa, Florida

“We are very honored to receive this special \$1,000 contribution from WellCare,” said Biviana Franco, founder and president, Feel Beautiful Today. “WellCare’s generosity will provide additional funding for our programs, which are offered to women and girls affected by cancer, along with their families, to provide hope and reduce the stress associated with battling this terrible disease.”

**About Feel Beautiful Today:**

Headquartered in Roswell, GA, Feel Beautiful Today®, a 501(c)(3), was established in September of 2010 with the singular mission of providing love, hope and encouragement to women and girls affected by cancer through “Arts in Health” programs. The organization partners with cancer centers and hospitals who are focused on providing “Integrative Oncology” -- an approach that looks at the whole patient, body, mind and spirit. FBT is staffed entirely by volunteers, which enables us to invest more than 90% of the donations received into fulfilling our mission. Since inception, FBT has delivered more than 3,800 “Boxes of Love” to women and girls affected by cancer. For more information about FBT, please visit our website at [www.feelbeautifultoday.org](http://www.feelbeautifultoday.org) or follow us on Facebook: Feel Beautiful Today.

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