

Feel Beautiful Today



FOR IMMEDIATE RELEASE

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Feel Beautiful is providing workshops at local hospitals, cancer centers, cancer support groups, and rehab centers.

Marietta, Georgia – May 18, 2012 – The Feel Beautiful Today® organization created in 2010 by Biviana Franco, offers their jewelry-making workshops to the community with the desire to provide an opportunity for anyone to give something back, to create something beautiful for women and girls who are affected by cancer. Now, in addition to that effort, they are proud to announce that Feel Beautiful Today® is now working directly with patients who are battling cancer and their caregivers by providing workshops at local hospitals, cancer centers, cancer support groups, and rehab centers.

Jewelry workshops give these women who are struggling with health and emotional issues the ability to reduce stress, aid in the perception of pain, increase self awareness, and impact their general healing process. Whether the patient is hospitalized or just waiting for treatment for the day, Feel Beautiful Today® can provide a little stress relief and a calm atmosphere where they can focus on creativity and beauty rather than their health concerns and situation. Because of the generosity of greater Atlanta companies and organizations, the workshops are offered to the patients and their families free of charge.

More

Feel Beautiful Today® held workshops with these brave women and girls in January 2012 at the Shepherd Spinal Center, in February at Children’s Healthcare at Egleston, in April the Winship Cancer Institute of Emory, and on May at Children’s Healthcare at Scottish Rite.

It is beautiful to watch these women and family members work together creating beautiful jewelry while making memories and producing smiles that reflect joy, hope and encouragement. A mom, a sister, a friend or a husband taking the time to put together a bracelet and painting a beautiful box to give to his or her loved one—these are all powerful moments to see.

The positive feedback from this effort is remarkable. Feel Beautiful Today® welcomes companies who would like to sponsor these workshops in Atlanta area hospitals and cancer centers. By sponsoring a workshop, a company would not only impact the community, but touch someone’s life in a very personal and profound way.

About Feel Beautiful Today:

Feel Beautiful Today is a 501© (3), created with the sole purpose of providing encouragement, hope and God’s love to women and girls affected by cancer through programs as “Jewelry Workshops for Patients” and “Boxes of Love”.

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